1. BSNL has launched for its Subscribers with Google SMART Devices at concessional rate with Broadband annual plans subscription.

2. In this offer, Subscribers have to make upfront online payment for the Broadband plan (Annual Subscription) plus concessional rate Google Bundle product.

3. Along with Annual plan charges, customers should pay the charges of Rs 13 X 99 = 1287 (For Google Mini) OR Rs 13 X 199 = 2587 (for Google Hub) along with GST online on the portal. Normal Online price for Google Mini is Rs 3,999 and Hub is Rs 8,999

4. SMS campaign has been started to inform customers on this offer

   a. For the existing BB customers with FMC > =799

      Dear Customer, Get Google Nest Mini, Smart Home Device worth Rs.4999/- on availing BSNL’s Annual Plan FMC Rs. 799/- and above and get 13 months services. Pay only Rs. 1287/- (13*99) as one time charge. Enjoy hands-free help/entertainment around the house and use voice to play music and listen audio books on Google Mini. To activate, click https://bsnl.co.in/googlebundlesms

   b. For the existing BB Customers with FMC >> =1999

      Dear Customer, Get Google Nest HUB, Smart Home Device worth Rs. 9999/- on availing BSNL’s Annual Plan FMC Rs. 1999/- and above and get 13 months services. Pay only Rs. 2587/- (13*199) as one time charge. Control
your connected home, Voice control multiple compatible devices like lights, TVs and more all from a single dashboard. Enjoy songs and videos from Youtube music on a crystal clear speaker, listen to Gana, Saavan and Spotify.

To activate, click

https://bsnl.co.in/googlebundlesms

Note: The link given in sms can be given directly to customers by Cluster and FTTH Partner so that customer can avail this offer.

5. Upon clicking the url, the customer is prompted to BSNL CWSC portal, wherein he/she is given details of the offer and he/she is shown with the eligible product and plan to be ported.

6. After successfully completing activity at BSNL CWSC portal by the customer, an order is initiated and a sms link is sent to the customer to make on line payment at BSNL All India Payment Portal.

7. Once customers pay the amount at BSNL All India Payment portal, Google Bundled Product (Mini or Hub) will be dispatched to the customer by Google Partner (M/s Current) at customer premises.